

# VERSATILITY YOU'VE NEVER SEEN BEFORE.

## ACTIVE OPHTHALMIC COLLECTION

Consumer Need:  
VERSATILITY FOR DYNAMIC LIFESTYLE

COLLECTION



STYLES:  
CROSSLINK

### BENEFITS:

- INTERCHANGEABLE TEMPLES (SECOND SET INCLUDED)
- LIGHTWEIGHT, STRESS-RESISTANT O MATTER® FRAME
- O MATTER® STEMS W/ WIRE CORE FOR ADJUSTABILITY
- NO-SLIP-GRIP, UNOBTAINIUM® NOSEPADS AND EARSOCKS
- ZERO-PRESSURE 3-POINT FIT

Consumer Need:  
VERSATILITY PLUS LARGER FRAME SIZE



STYLES:  
CROSSLINK (55)  
CROSSLINK SWEEP

### BENEFITS:

- INTERCHANGEABLE TEMPLES (SECOND SET INCLUDED)
- LIGHTWEIGHT, STRESS-RESISTANT O MATTER® FRAME
- O MATTER® STEMS W/ WIRE CORE FOR ADJUSTABILITY
- NO-SLIP-GRIP, UNOBTAINIUM® NOSEPADS AND EARSOCKS
- ZERO-PRESSURE 3-POINT FIT
- + LARGER FRAME W/ PROGRESSIVE FRIENDLY DEEPER B
- + HIGHER MINUS CAPABILITIES AND SUN RX ALTERNATIVE

Consumer Need:  
VERSATILITY FOR VARIABLE VISION CONDITIONS



STYLES:  
CROSSLINK SWITCH

### BENEFITS:

- STRONG AND LIGHTWEIGHT ALUMINUM FRAME CENTER
- NO-SLIP-GRIP, UNOBTAINIUM® EARSOCKS
- O MATTER® STEMS W/ WIRE CORE FOR ADJUSTABILITY
- ZERO-PRESSURE 3-POINT FIT
- PROGRESSIVE FRIENDLY DEEPER B
- HIGHER MINUS CAPABILITIES AND SUN RX ALTERNATIVE
- + EASY LENS INTERCHANGEABILITY WITH OAKLEY SWITCHLOCK™ TECHNOLOGY

## HELP YOUR CUSTOMER FIND THE RIGHT ACTIVE FRAME:

### ASK

What versatility features are you looking for in your ophthalmic frame?

### FIND

The best active ophthalmic frame.

### EXPLAIN

The benefits of that active ophthalmic frame for their needs and intended use.

# CROSSLINK™ SWITCH: TECHNOLOGY

CHANGE FROM PRESCRIPTION TO PRESCRIPTION SUN LENSES WITH EASE.

## UNOBTAINIUM® EARSOCKS

Oakley's Unobtainium® earsocks provide increased comfort and performance and increase grip with sweat.

## HYBRID FRAME COMBINATION

Aluminum frame center is combined with lightweight O Matter® stems to provide ultimate comfort.



## SWITCHLOCK™ TECHNOLOGY

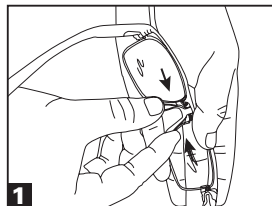
Easy lens interchangeability with Oakley Switchlock™ technology.

## ADJUSTABLE STEMS

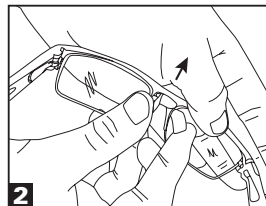
Stems with wire core for a custom fit.

## MULTIPLE RX OPTIONS

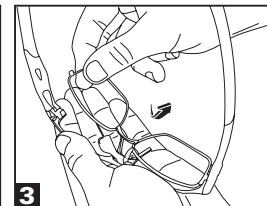
Additional (included) lens carrier provides the ultimate in versatility for all vision needs including single vision, progressive, and sun RX.



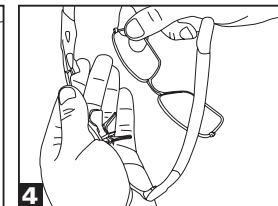
1 Place eyewear in hand as shown and gently squeeze nosepad together.



2 Lift up nosepad as shown.



3 Grab lens carrier as shown, and lift upwards toward you.



4 Remove the lens carrier as shown and reverse steps 2 and 1 to reinsert carrier.