



OAKLEY



A professional cyclist, Cadel Evans, is shown in a dynamic, forward-leaning position on a road bike. He is wearing a red and black BMC racing suit, a red and black helmet, and yellow-tinted Oakley cycling glasses. The background is a blurred outdoor setting with trees and a road. A blue diagonal graphic element is on the right side of the image.

# BEYOND REASON

YOU'RE DRIVEN BY IT, YOU BELIEVE IN IT, AND NO MATTER WHAT,  
YOU NEVER GET TIRED OF IT | CADEL EVANS, BMC RACING TEAM